



FLASCO: The Voice of Oncology in Florida

**THE FLORIDA SOCIETY OF CLINICAL ONCOLOGY
BUSINESS OF ONCOLOGY SUMMIT**

AND SPRING SESSION

March 31—April 1, 2017

Gaylord Palms Convention Center

6000 West Osceola Parkway, Kissimmee, FL 34746

Spring Session
Details Inside



**Disruption
as the Driver for
Innovation and
Change**

Gain cutting-edge perspectives on how **DISRUPTIONS** in healthcare policy will affect your oncology practice and the care of patients. Examine how **VALUE** is defined at the patient, provider, payer, industry, and national levels. Understand how **ALTERNATIVE PAYMENT MODELS**, and **MERIT-BASED INCENTIVE PAYMENT SYSTEMS** affect the patient, payer, community oncology practices, cancer centers, hospitals and industry. Consider the **AFFORDABILITY DEBATE** of Healthcare Rationing: Can it happen here? Can we afford it?



Who Should Attend?

Biopharmaceutical Organizations:

- ◆ Marketing
- ◆ Market Access
- ◆ Sales
- ◆ Clinical Liaisons
- ◆ Medical Affairs
- ◆ Government Affairs

Healthcare Professionals:

- ◆ Oncologists
- ◆ Hematologists
- ◆ Oncology Physician Assistants & Nurses
- ◆ Practice Administrators
- ◆ Pharmacists
- ◆ Social Workers
- ◆ Financial Counselors
- ◆ Patient Advocates

Please visit www.FLASCO.org for more information.

FLASCO CONFERENCE GOAL is to continue to develop a comprehensive range of programs that emphasize the latest developments, healthcare policy, state-of-the-art information and enhanced educational strategies for the intra-professional team.

CONFERENCE OBJECTIVES

Upon completion of the conference you will be able to:

- 1) Understand and implement the new MACRA changes into practice'
- 2) Utilize value based processes in delivery of care
- 3) Make affordability a component of treatment decision making.
- 4) Understand alternative payment models
- 5) Understand the role of third party payors in cancer care
- 6) Utilize new administration initiatives

CONFERENCE OUTCOME MEASURES:

Participants should be able to apply the knowledge acquired during this conference to improve their competence, performance, and/or patient outcomes in the daily treatment of their patients. To measure attendees perceptions of these gains, they will complete an evaluation form at the end of the conference.



The Medical Educator Consortium



someday is today

ACCREDITATION STATEMENTS

Physicians: The Medical Educator Consortium is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

FLASCO has applied for a maximum of **9.0 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The Medical Educator Consortium and Florida Society of Clinical Oncology. The Medical Educator Consortium is accredited by the ACCME to provide continuing medical education for physicians.

Disclosure Statement:

The Medical Educator Consortium (MEC) adheres to the ACCME Standards for Commercial Support. All persons that will be in a position to control the content of the CME Activity are required to disclose all relevant financial relationships. Faculty disclosure forms outlining this information will be made available to all participants prior to educational activity. MEC has also implemented a mechanism to identify and resolve all conflicts of interest prior to the education activity being delivered to learners. The source of all support from commercial interests will also be disclosed to learners prior to the beginning of the educational activity.

Nurses and Patient Navigators: Approval for nurses has been applied for by the Southern Florida Chapter of The Leukemia & Lymphoma Society under provider number 50-12996, to award up to **9.0** continuing education contact hours through the Florida Board of Nursing. FLASCO maintains responsibility for this program.



2017 Business of Oncology
Gaylord Palms Convention Center
6000 West Osceola Parkway, Kissimmee, FL 34746
Meeting Agenda March 31, 2017

“Disruption as a Driver for Innovation and Change”

7:00—8:00 am	REGISTRATION & BREAKFAST		
8:00—8:45 am	Welcome & Keynote Speaker	Disruption as a driver for innovation and change in today’s environment.	Harold Miller Center for Healthcare Quality and Payment Reform
8:45— 10:15am	Alternative Payment Models	Explanation of APM’s and discussion from the different stakeholder’s viewpoints.	Bhuvana Sagar, MD Cigna Lee N. Newcomer, MD, MHA UnitedHealthcare William Harwin, MD Florida Cancer Specialists Steve Grubbs, MD ASCO Gail Erentreich Cancer Care Centers of Brevard Karen Fields, MD Moffitt Cancer Center
10:15- 10:30am	BREAK	BREAK	BREAK
10:30- 11:30am	Merit-Based Incentive Payment System	Coping with MIPPS: Practice Improvement, Quality, Resource Utilization, Meaningful Use	Sybil Green, JD, RPh, MHA ASCO Maggie Wiegandt, MBA Memorial Healthcare Systems Bobby Green, MD Flatiron Eric Harris, DO Florida Cancer Specialists
11:30— 12:30 pm	Lunch		



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“Disruption as a Driver for Innovation and Change”

12:30pm– 1:45pm	Value	<p>A broader discussion of APM and MIPPS:</p> <p>How does each stakeholder define value and how does it affect them.</p>	<p>Robert Carlson, MD National Comprehensive Cancer Network</p> <p>Brian Gill Celgene</p> <p>Bobbi De Cordova-Hanks Cancer Warrior & Founder of Bosom Buddies</p> <p>Bhuvana Sagar, MD Cigna</p> <p>Karen van Caulil, Ph.D. Florida Health Care Coalition</p> <p>John D. Robinson, CEBS RobinsonBush, Inc.</p> <p>Steven Fein, MD Miami Cancer Insititute</p> <p>Martin Zagari, MD Amgen</p>
1:45-2:00pm	BREAK	BREAK	
2:00- 3:15pm	Affordability Debate	<p>Healthcare Rationing: Can it happen here? Can we afford it?</p>	<p>Allen Lichter, MD</p> <p>Peter Ellis, MD UPMC Cancer Center</p> <p>Debra Patt, M.D., M.P.H., M.B.A. Texas Oncology</p> <p>Martin Zagari, MD Amgen</p> <p>Michael Kolodziej, MD Flatiron Health</p> <p>Karen Fields, MD Moffitt Cancer Center</p> <p>Steve Noga, MD Takeda Oncology</p> <p>Craig Deligdish, MD OMNI Healthcare</p>
3:15- 3:30pm	Florida Medicare Update	Update on Medicare	Juan Schaening MD First Coast Service Options
3:30- 3:45pm	Florida Medicaid Update	Updated on Medicaid	Erica Floyd Florida Agency for Healthcare Administration
3:45 –4:00pm	OPEN MIC AND ATTENDEE FEEDBACK ADJOURN		



FLASCO:

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**FLASCO
2016-2017**

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YOU, your colleagues, & All Oncology Healthcare Professionals are invited to attend the

FLASCO 2016 SPRING SESSION & ANNUAL MEETING

March 31 & April 1, 2017



KEYNOTE SPEAKER

Bruce E. Johnson, MD, FASCO
President Elect

American Society of Clinical Oncology (ASCO)

Dr. Johnson is the Chief Clinical Research Officer at Dana-Farber Cancer Institute, Institute Physician at Dana-Farber Cancer Institute and Brigham and Women's Hospital, and Professor of Medicine at Harvard Medical School. His laboratory-based research is devoted to testing novel therapeutic agents for their efficacy against lung cancer and other thoracic malignancies. You are invited to learn what is happening on the national front and how ASCO is responding and how you can be involved in the future of oncology care.

Spring Session Agenda

Friday

- 8:00 am – 4:00 pm Business of Oncology Summit
- 4:30 – 6:30 pm Board Member Diamond Corporate Member Event
- 6:30 – 7:30 pm Exhibits and Cash Bar
- 8:00 – 9:30 pm Dinner and Program ~ **Bruce E. Johnson, MD**, ASCO President Elect

Saturday

- 6:30 – 8:00 am Breakfast and Visit Exhibits
- 7:30 – 8:00 am Annual Meeting of Members
- 8:00 – 9:00 am **Luis E. Raez, MD** to moderate Scientific Discussion on **Breast Cancer**

Panel Members:

Michel Velez, MD; Julie Greenwalt, MD; John Kiluk, MD, FACS; and Ana Sandoval, MD

9:00 – 9:45 am Break with Exhibitors

10:00 – 11:00 am **Edgardo S. Santos, MD** to moderate Scientific Discussion on **Colorectal Cancer**

Panel Members:

Pashtoon M. Kasi, MD; Othon Wiltz, MD; Brendan Prendergast, MD; and Aaron C. Denson, MD

9:00 am – 2:30 pm Administrator Track

11:30 am - 12:30 pm Board Member Platinum Member Appointments

12:30 - 2:30 pm Board Member Diamond Elite Corporate Member Event

2:30 - 5:30 pm Board of Directors Meeting

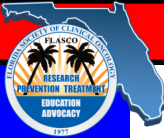
6:30 - 9:00 pm Board Member and Guest Dinner

DON'T MISS!

FLASCO Annual Meeting of Members Saturday, April 1 at 7:30 a.m.

2016 was an **EXCITING** year for the **Florida Society of Clinical Oncology.**

Learn why you don't want to miss out moving FORWARD.



REGISTRATION FEES & INFORMATION

The Board of Directors acknowledges the following companies as FLASCO Corporate Members:

As of 2/13/2017

Diamond Elite

Alexion
Amgen
Bristol-Myers Squibb
Celgene
Genentech BioOncology
Merck
Takeda Oncology
Teva Pharmaceuticals

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Eisai
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Incyte
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Pharmacyclics
Seattle Genetics
Taiho Oncology
Walgreens

Gold

Merrimack

Silver

ARIAD Pharmaceuticals
Clovis Oncology
Helsinn
Heron Therapeutics
TESARO

Registration Fees for Pharmaceutical Industry Attendees are as follows for the Business of Oncology on March 31, 2017, 7:00 AM - 4:00 PM:

One Attendee from Company: \$1,000
2 - 4 Attendees from Company: \$700 per attendee
5 or more Attendees from Company: \$500 per attendee

FLASCO DIAMOND ELITE CORPORATE MEMBERS
ARE ENTITLED TO TWO COMPLIMENTARY ATTENDEE REGISTRATIONS,
FLASCO DIAMOND CORPORATE MEMBERS
ARE ENTITLED TO ONE COMPLIMENTARY ATTENDEE REGISTRATION,
FOR THIS BUSINESS OF ONCOLOGY SUMMIT.

Spring Session Registration

is complimentary prior to March 17, 2017 for FLASCO Regular, Affiliate and Associate Members.

Level	Before or on March 17, 2017	After March 17, 2017
FLASCO Regular Members	Complimentary	\$50.00
FLASCO Affiliate Members	Complimentary	\$50.00
FLASCO Associate Members	Complimentary	\$50.00
FLASCO Courtesy Members	\$200.00	\$250.00
Non-FLASCO Members	\$250.00	\$300.00

Reminder: To keep your complimentary membership active and in good standing, FLASCO members are encouraged to participate in at least one FLASCO event prior to December 31, 2018.



HOTEL RESERVATIONS

A block of rooms has been reserved at the
Gaylord Palms Convention Center
6000 W Osceola Parkway | Kissimmee, FL 34746

Please make your **RESERVATIONS** by calling (407) 586-2000 or follow [this link](#)
Be sure to mention the Florida Society of Clinical Oncology code word **FLASCO Spring Meetings** for meeting rate of \$184 (plus applicable taxes and hotel fees) per night.

DEADLINE

The hotel has requested that all reservations be made prior to **February 6, 2017**. After that date, reservations will only be accepted on a space and rate *available* basis.

*FLASCO reserves the right to alter this program without prior notice. Speakers and agenda are subject to change.