



Business of Oncology Summit | May 11, 2018

Patient Centric Oncology Management | Meeting Agenda

7:00-8:00 am	REGISTRATION & BREAKFAST		
8:00-8:55 am	Welcome & Keynote Speaker	Including Patients in the Value Equation.	Thomas Marsland, MD <i>Moderator</i> Barbara McAneny, MD President Elect, American Medical Association
9:00-10:00am	Oncology Patient Panel	What is meaningful in oncology care to the patient?	Patty Rea <i>Moderator</i> Lisa Shelar —Breast Cancer Survivor Mike Schnider —Colon Cancer Survivor Kathy Schnider —Caregiver Cynthia Schindele , Benefits Consultant, Lockheed Martin Nurse Navigator TBD
10:05-10:20am	BREAK		
10:25-11:10am	NCCN and Value	What have we learned from NCCN Value Tools?	Thomas Marsland, MD <i>Moderator</i> Robert Carlson, MD National Comprehensive Cancer Network
11:15-12:30pm	Patient Centric Tumor Board	Practical Case Based Examples of How Individual Practices Assess and Address the Wants and Needs of Each Patient.	Rick McDonough, MD <i>Moderator</i> Loretta Loftus, MD Moffitt Cancer Center Michael Diaz, MD Florida Cancer Specialists Randal Henderson, MD, MBA University of Florida Chris Gannon MD Memorial Healthcare System Cases Presented by: Cesar Ochoa, MD Mayo Clinic Florida Simon Abi Aad, MD University of Miami Magali Van den Bergh, MD Moffitt Cancer Center
12:30-1:30pm	LUNCH		
1:30-2:30pm	Pharma Patient Centric Panel	How is industry changing to a patient centric business model and philosophy?	Joseph Bailes, MD <i>Moderator</i> Dean Alford Genentech Steve Noga, MD Takeda Oncology Tom Croce Amgen Dana Evans, MD Genentech Matt Farber Walgreens
2:35-3:25pm	Payer Panel	How are payers addressing the shift to patient centric care?	Michael Diaz, MD <i>Moderator</i> Roger A. Brito, DO , Aetna Inc. Bhuvana Sagar, MD Cigna Juan Schaening, MD First Coast Service Options Representative Florida Blue Jennifer Malin MD, PhD United Healthcare
3:25 -3:30pm	BREAK		
3:35 -4:15pm	Closing Key Note Speaker	Empowering Cancer Patients.	Thomas Marsland, MD <i>Moderator</i> Reverend Jason Micheli Author of <i>Cancer is Funny</i>
4:15 -4:30pm	OPEN MIC AND ATTENDEE FEEDBACK ADJOURN		