



Florida Society of Clinical Oncology

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FLASCO 2018 a Year in Review with Corporate Partnerships

The Florida Society of Clinical Oncology is excited to say that 2018 was another great year of growth. Your support is vital to FLASCO's success as it enables us to accomplish more than ever as we strive to reach our mission.

FLASCO Mission Statement:

The Florida Society of Clinical Oncology is a statewide non-profit organization committed to facilitating and promoting multidisciplinary efforts to improve patient care in Florida by:

- fostering access to quality cancer care to the citizens of Florida;
- assisting the cancer practitioners in providing the most cost effective quality care for their patients;
- acting as an advocate for Florida cancer patients and their families; and
- coordinating the dissemination of information and providing an opportunity for oncologists, physicians, and other health care professionals to network and exchange information.

The FLASCO Membership Initiative continues to grow at a record pace. Our membership has increased; the organization now has over 3,000 members. Some of the state's largest academic centers, community oncology practices and hospital based clinics have committed to the 100% Membership Initiative and show further support for FLASCO by encouraging their oncology focused - healthcare providers to become members. The 100% membership list includes:

Broward Health
Cancer Care Centers of Brevard
Cancer Center at Larkin
Cancer Specialists of North Florida
Cassidy Cancer Center, Winter Haven Hospital
Cleveland Clinic Florida
Eugene M. & Christine E. Lynn Cancer Institute, Boca Raton Regional Hospital
Florida Cancer Specialists & Research Institute
Florida Hospital Gynecologic Oncology
H. Lee Moffitt Cancer Center
Miami Cancer Institute – Baptist Health South Florida
Michael and Dianne Bienes Comprehensive Cancer Center, Holy Cross Hospital
Mid Florida Cancer Centers
Oncology and Hematology Associates of West Broward
Suncoast Cancer Institute
Sylvester Comprehensive Cancer Center, University of Miami
University of Florida Health Cancer Center, Gainesville
University of Florida Health Cancer Center, Orlando Health
Women's Care Florida

Fostering access to quality cancer care incorporates many of the facets of FLASCO's long reach to encourage continued learning and involvement in the ever-changing Oncology environment. The 2018 FLASCO leadership approved the 5th donation of \$60,000 to Conquer Cancer's Young Investigator Award with the stipulation that this award be granted to a Florida Fellow. FLASCO leadership encourages the involvement of Florida Fellows and Residents to attend both FLASCO developed meetings, as well as National Oncology Societies in the form of 16 \$1,500.00 Travel Awards.

Through your support, FLASCO is able to deliver 6 essential educational conferences throughout the year that offer continuing education credits at reduced or no charge to members:

- FLASCO Puerto Rico Business of Oncology Conference
- The FLASCO Great Strides Together Conference with Rapid Integration (PA/NP Conference)
- The FLASCO Business of Oncology Conference
- The FLASCO Spring Session
- Fall Rapid Integration (new to oncology APP conference)
- The FLASCO Fall Session

FLASCO members also receive discounted registration fees to attend co-sponsored meetings. FLASCO demonstrates the significance to support our practices by co-sponsoring several meetings including the Annual Clinical Breakthroughs & Challenges in Hematologic Malignancies Conference, Cleveland Clinic Florida's San Antonio Breast Cancer Review, Highlights of ASH, Advances in Breast Cancer Management, Annual Multi-disciplinary Symposium on Breast Disease, Annual Miami Cancer Meeting, Blood Cancer Conference, Myeloma Rounds, the Florida Hospital Best of ASCO®, the Memorial Cancer Institute Best of ASCO®, Florida Hospital Oncology Nurses Conference, and the Annual New Orleans Summer Cancer Meeting. Through these meetings and others, FLASCO is continuing to build a strong relationship with other organizations/societies in Florida such as the Physicians' Education Resources, the Leukemia & Lymphoma Society, and The Medical Educator Consortium, etc.

The FLASCO mission is to assist the practitioners in bringing the best care to the cancer patients of Florida. FLASCO has identified the educational needs for cancer patients and their caregivers, to address the gap in knowledge and to help remove the stigma of Cancer. To address the identified needs, FLASCO has partnered with various pharmaceutical companies to develop Patient Advocacy Programs, "Living with" educational dinners. These free educational programs help empower the patient by promoting self-efficacy. The goal of this event is to bring together cancer patients, cancer survivors, caregivers, oncology experts, and pharmaceutical educators to learn and exchange information and resources regarding cancer types. Since the inception of this initiative, FLASCO has hosted over a dozen patient advocacy programs in the state of Florida, reaching hundreds of patients and caregivers.

The FLASCO Clinical Practice Committee has been exceedingly active in 2018, by assisting our member practices with reimbursement issues, and by leveraging our relationships with all of the payers in Florida to urge them to consider including new drugs, new drug indications and diagnostic tests in their reimbursement policies.

FLASCO does not make direct lobbying efforts, but does sign onto letters and connect our members to speak as a unified voice. The FLASCO Legislative Committee has attempted to address many issues both on the State and Federal Level, including the following:

- Drug Pricing Blueprint
- Part B MIPS Adjustment
- Tobacco 21
- Protect Tobacco Free Florida
- Patient Access
- Mary Brogan Funding
- Pharmacy Benefit Managers
- Opioid Legislation
- Retroactive Payment of Healthcare Claims
- Proposed CMS Reimbursement Changes

Your support is essential to the continuation of the FLASCO mission to provide services to oncology communities throughout Florida. We are confident that you will find value and see many successes as a result of your membership with FLASCO. I look forward to hearing from you as we complete 2018 initiatives and continue building our relationship through 2019 Corporate Membership renewal. Please let me know if I can be of assistance to you and do not hesitate to ask if you have any questions.