



2020 FLASCO Corporate Member Benefits

Thank you for your continued support of the Florida Society of Clinical Oncology. At each level of membership, your sponsorship allows us to:

- Provide valuable educational offerings to our members and their staff
- Engage in advocacy on behalf of the oncology community and the patients our members serve
- Support awareness, knowledge, access to clinical trials, and the latest in oncology innovation
- Exist for a powerful mission; work to raise the overall standard of oncology practice

The enhanced levels of Corporate Membership allow FLASCO to expand its offerings to our membership and provides the company with the opportunity to educate. When companies send representatives to a FLASCO meeting, the company allows the representative to receive the same knowledge as our members. This helps ensure that the hematology and oncology community at large are learning, sharing best practices, and finding solutions to problems together. It is important to note that Corporate Membership levels provide expanded interaction with FLASCO members. These interactions are intended and required to be purely educational in context. Our members look to our Corporate Members for information and knowledge on issues impacting cancer care from a state, national, and global perspective.

Benefits Associated with FLASCO Corporate Membership Levels	ELITE	DIAMOND	PLATINUM	GOLD
Payment must be received before March 1 to be included in Spring benefits.	\$40,000	\$30,000	\$15,000	\$7,000
Main Corporate Contact invited to attend a select portion of FLASCO Board Retreat (if scheduled) to discuss membership and educational opportunities.				
Corporate Governmental Affairs Staff invited to meet one time per year with the FLASCO Director of Advocacy				
Invitation to participate in a Advocacy Round Table 1 time per year w/ FLASCO Advocacy Director				
Opportunity to be recognized as a sponsor of a coffee break, etc at FLASCO Spring and Fall Sessions. (optional)				
Company invited to participate in a poster session at the FLASCO Spring and Fall Session (To be presented by MSL, physician, or Oncology nurse educator. No third party applicants.)				
Opportunity to advertise programs on a complimentary basis in the FLASCO Flash and on FLASCO website				
Corporate Member may submit to the FLASCO Executive Director 1 educational project to be considered by FLASCO Officers				
Opportunity to be highlighted on FLASCO website homepage.				
Invitation to meet individually with the FLASCO President or Vice President and other FLASCO leadership at FLASCO availability.				
Opportunity to partner on common interest issues, i.e., surveys, podcasts, on demand webinars, and other special projects				
Opportunity to request a conference call individually one time per year with the FLASCO President, Vice President, and other FLASCO leadership to discuss educational opportunities at FLASCO discretion.				
Main Corporate Contact will be provided a login & password to access all areas of the FLASCO website w/ exception of Forums and Directory areas.				
Opportunity to set appointments for FLASCO Executive Director to visit practice/cancer center/academic centers.				
5 representatives invited to meet with available members of the FLASCO board during the Spring and/or Fall Session.	Spring and Fall	Spring or Fall		



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High level recognition with exhibit space at FLASCO Spring and Fall meetings to include decor and signage. Opportunity to purchase additional exhibit spaces for \$1,000 each. (Standard rate \$2,000 per space)	3 Comp Tables	2 Comp Table	1 Comp Table	Reduced fee of \$500 for 1 Table
Complimentary registration and invitation to attend Friday night dinner program and Saturday Sessions during Spring and Fall meetings. Representatives will receive a name badge ribbon to identify them as Corporate Member.(Additional Reps \$250 per person)	5 Reps	4 Reps	3 Reps	2 Reps
Opportunity to provide a printed marketing ad to be included in the Spring and Fall meeting handouts.	Full Page	Half Page	Quarter Page	
Option to accept invitation to participate in a 15 minute educational industry circle meeting w/ available FLASCO board members during Spring or Fall meetings.				
Option to request assistance from all FLASCO Committees.				
Opportunity to sponsor/partner to support patient advocacy or other educational programs.				
Opportunity for company to be highlighted once a year in the FLASCO weekly newsletter.				
Opportunity to provide a webinar to FLASCO members.				
Continous recognition in the FLASCO Flash, FLASCO's weekly newsletter.	Includes link to FLASCO Corporate webpage	Includes link to FLASCO Corporate webpage		
Option to submit content for consideration to be included in the FLASCO weekly newsletter.	Unlimited	Unlimited	6 times per year	4times per year
Complimentary subscription to FLASCO weekly newsletter.	Unlimited	25 Reps	20 Reps	10 Reps
Discounted Registration fee for FLASCO Business of Oncology Summit. (Standard rate \$1,000/per person)	1 comp reg & \$500 per person	\$600 per person	\$700 per person	\$750 per person
High-profile exhibit space for additional FLASCO Florida sponsored meetings. (Does not include Puerto Rico, Patient Advocacy or co-sponsored meetings)	1 Comp table 3 Reps	50% discount 2 Reps	25% discount 2 Reps	15% discount 2 Rep
Option to submit content for consideration to be included on the FLASCO website. (excluding webinars and programs)	Unlimited	Unlimited	6 times per year	4 times per year
Year-round recognition on FLASCO website homepage.				
Personalized Corporate Member page on FLASCO website - including membership level and logo with opportunity to share pertinent information and links on personal landing page.				
High priority with FLASCO Executive Director (email, phone, face-to-face).				
Opportunity to share information to be posted on the FLASCO Patient Portal.				