

2012 FLASCO ANNUAL MEETING & SPRING SESSION April 20th & 21st, 2012

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Executive Director

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The Florida Society of Clinical Oncology (FLASCO) invites all FLASCO Members and Oncology Health Care Professionals to our 2012 Spring Meeting, being held at the Marriott World Center Hotel
8701 World Center Drive, Orlando, FL 32821

KEY NOTE SPEAKERS



Richard L. Schilsky, MD
ASCO President, 2008-2009

Douglas W. Blayney, MD
ASCO President, 2009-2010



Joseph S. Bailes, MD
ASCO President, 1999-2000

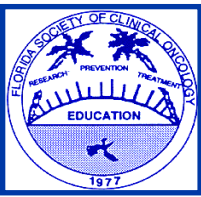
SPECIAL EVENT IN CONJUNCTION WITH SPRING MEETING

FLASCO Business of Oncology Summit - Friday, April 20, 2012

Whether influenced by healthcare reform initiatives, or general changes in healthcare delivery, the business of oncology is changing. The Florida Society of Clinical Oncology (FLASCO) has prepared an intensive one-day program to outline and discuss national and local topics affecting the care of the oncology patient. The agenda is dedicated to bringing together stakeholders in oncology, including payers, providers and manufacturers with the intent to provide participants Insights and deeper understanding of:

- Evolving FDA drug review
- The application of ASCO's Rapid Learning system in managing patient care
- Quality vs. cost payer decision making process for oncology drugs
- Patient access to and management of oral oncology drug therapeutic options
- Legislative issues and opportunities

All FLASCO Members and their staff are encouraged to attend this Business of Oncology Session!



FLASCO Spring Meeting Agenda

Thursday, April 19, 2012

9:00 am – 5:00 pm **Board & Executive Committee Mtg**

Noon – 1:30 pm **3 Diamond Corporate Member Luncheons**

7:30 – 9:30 pm **3 Diamond Corporate Member Dinners**

Friday, April 20, 2012

7:00 am – 5 pm **FLASCO Business of Oncology Summit**

6:00 pm – 7:30 pm **Cash Bar / Visit Exhibits**

7:30 pm – 9:30 pm **Dinner & Program:**

Moderator: Thomas Marsland, MD

Program Presentation:
"ASCO Up-Date"

Speaker: Richard Schilsky, MD
ASCO Past President

Saturday, April 21, 2012

6:30 am – 8:00 am **Breakfast / Visit Exhibits**

8:00 am – 8:10 am **Program Presentation:** Diamond Corporate Member Presentation

8:15 am – 9:00 am **Program Presentation:**
"ASCO Module: Engaging in Quality Improvement Module"

Moderator: Mehdi Moezi, MD

Speaker: Doug Blaney, MD

9:00 am – 10:30 am **Program Presentation:**
"Consultative Hematology"

Moderator: Daniel Morris, MD

Speaker(s): Daniel Morris, MD
Florida Cancer Specialists

"Advice for a rational and evidence-based laboratory work-up for hypercoagulability"

Craig Kitchens, MD
Florida Cancer Specialists

"Some Changes in Benign Hematology"

Lawrence Solberg, MD
Mayo Clinic Jacksonville

10:30 am – 11:00 am **Break with Exhibitors**

11:00 am – 12:30 pm **Program Presentation:** "Melanoma"

Moderator: Richard Levine, MD

Speaker(s): "Radiotherapy for Melanoma"
William Mendenhall, MD
University of Florida
Surgical Oncology

"Role of Regional Therapy, ILI and PHP in the Armamentarium of the Treatment of Patients with Metastatic Melanoma in Modern Times"

Jonathan Zager, MD
Moffitt Cancer Center

"Medical Oncologist"

Richard Joseph, MD
Mayo, Jacksonville

Case Studies: Dale Han, MD
Moffitt Cancer Center

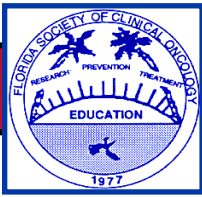
12:30 – 1:30 pm **Lunch and Program**

Program Presentations:
"Diamond Corporate Member"

1:30 – 2:30 pm **Program Presentation:** "Update on Health Care Reform"

Moderator: Thomas Marsland, MD

Speaker: Joseph Bailes, MD



FLASCO Spring Meeting Agenda Cont.

2:30 – 4:00 pm	Program Presentation: “Lung Cancer”	“Robotic Surgery in Lung Cancer”
Moderator:	Mohammad Jahanzeb, MD	Nathan Bates, MD
Speaker(s):	“Radiotherapy of Lung Cancer including Stereotactic Radio therapy, Stereotactic Proton Therapy and Cyberknife”	Medical Director Cardiothoracic and Vascular Surgery Orange Park Medical Center Orange Park, Florida
	Brad Hoppe, MD Florida Proton Therapy Institute Jacksonville	“Personalized Therapy for Advanced NSCLC”
		Chandra Belani, MD Hershey, PA
		Closing
	4:00 pm	
	5:00 – 7:00 pm	3 Diamond Member Dinners

CONFERENCE GOALS

Get updated on recent developments on the management of melanomas, coagulation and platelet disorders, lung cancer, and on the implementation of ASCO's quality initiatives and healthcare reform initiatives.



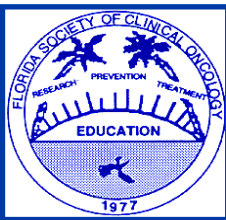
CONFERENCE OBJECTIVES

At the end of the conference the participants are expected to:

1. Learn on how to apply recent genetic and biomarker studies on the daily management of nonsmall cell lung cancer.
2. List new drugs approved for the management of lung cancer and be able to decide when is it appropriate to use them.
3. Select the most appropriate radiation therapy technique for difference clinical scenarios of lung cancer.
4. State the benefits of robotic thoracic surgery in the management of lung cancer.
5. Select the most appropriate treatment for patients with metastatic malignant melanomas including the indications for ipilimumab, vemurefenib and high dose IL-2 therapy.
6. Select clinical scenarios for which radiation therapy is indicated in the management of malignant melanomas.
7. Select the appropriate patients with melanoma who are candidates for regional therapies.
8. List new developments in the laboratory evaluation of thrombosis and management of ITP.
9. List the priorities of ASCO.
10. Summarize the salient aspects of ASCO's quality initiatives.
11. State the main aspects and status of the implementation of national healthcare reform.

REGISTRATION

There are no registration fees for FLASCO Members who are current with their 2012 dues. If you are not a member of FLASCO, your registration fee of \$250 can be applied to a FLASCO membership. Dues are payable annually. Guest fees are listed on the registration form.



HOTEL RESERVATIONS

2012 Corporate Members As of 2/17/2012

FLASCO acknowledges the following companies as Corporate Members/Supporters of FLASCO:

Diamond

Celgene
Onyx Pharma.
Teva Oncology
Lilly Oncology
Novartis
Millennium Pharma

Platinum

Oncology Supply
McKesson
Bristol-Myers Squibb
Eisai, Inc.
Amgen
Bayer HealthCare
Integrated Oncology
Janssen Health

Gold

Genomic Health
Seattle Genetics
Allos Therapeutics
Veridex
Spectrum

Silver

Boehringer Ingelheim
Pathwork Diagnostics



A block of rooms has been reserved at the Marriott World Center Hotel. **The FLASCO Executive Director will make all reservations for those wanting to stay at the hotel.** Please indicate arrival/departure dates on the registration form. The room rate is \$186.25 per night, including all taxes.

DEADLINES

The Marriott World Center Hotel has requested that all reservations be made prior to March 15, 2012. After that date, reservations will only be accepted on a space available and rate available basis.

FLASCO MISSION STATEMENT

The Florida Society of Clinical Oncology is a statewide non-profit organization committed to facilitating and promoting multidisciplinary efforts to improve patient care in Florida by:

- Fostering access to quality cancer care to the citizens of Florida.
- Assisting the cancer practitioners in providing the most cost effective quality care for their patients.
- Acting as an advocate for Florida cancer patients and their families.
- Coordinating the dissemination of information and providing an opportunity for oncologists, physicians, and other health care professionals to network and exchange information on cancer care.

FLORIDA SOCIETY OF CLINICAL ONCOLOGY

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